

KEY FEATURES

International Exhibition Product Showcase Theatre Open Display Area Buyer Seller Meet Conference Live Demonstration Interaction with Key Industry Buyers



FIRE INDIA LA 2013 EXHIBITION & CONFERENCE

Fire India is an outstanding trade event for the fire and safety industry across the Asia Pacific region. The fire sector continues to rely heavily on the technological advancement and developments. Such developments are crucial for the growth of business and Fire India is a place to go and to get the pulse of what's now and what's next.

Fire India, for more than 16 years has been a premium exhibition where strategies crystallize, networking blends with business and new ventures are set.

EXHIBITOR PROFILE

Fire Alarm Systems / Equipment | Fire Pumps, Fire Appliances | Fire Suppression System Fire Vehicle and Ancillary Equipments | Fire Doors, Aircraft and Airport Fire Protection | Ship and Shipyard Fire Protection | Branch Pipes | Nozzles Monitors | Breathing Apparatus and Supplies CCTV | Police and Military Equipment Shutters | Geo Phone Sensors | Fire Protection Clothing | Ammunition Depot Fire Protection Smoke Detectors | Parameter Control Fire Detection System | Communication Equipment Compressors | Pumps | Cutting and Rescue Tools | Decontamination Equipments | Fire Extinguishers | Flood Lights | Gas Detectors Design Installation and Servicing of Fire Extinguishing Systems | Systems and Means of Fire Extinguishing | Fire-proof Materials and Structures | Fire and Explosion-proof Equipment Fire-extinguishing Machinery and Special Equipment | Ordinance Stores Fire Protection Deluge Walls and Water Spray Systems Fire Proof Wiring and Fittings etc. | Automatic Sprinkler Systems | Access Control | Hose Equipment and Hose Reels | Marine and Medical Equipment | Oil/Chemical Spill Equipments Petrochemical and Refinery Protection Fire Retardant Paint & Coating Industry | Fire Retardant Glass Manufacturer | Airbag Guard Equipment | Metal and Drug Detection Passive Fire Protection | Ladders | Emergency Aid Equipments | Ventilation Products.

Building on Success:

- Exhibitor number increased from 131 (Fire India 2009) to 178 (Fire India 2011)
- Fire India's Net area increased from 2423 Sqm (Fire India 2009) to 4119 Sqm (Fire India 2011)
- 40% visitor was excellent and 56% visitor was good termed by participants.
- 52% Managers & Directors, 26% engineers & consultants, 22% Govt. officer were among the key visitors.

Fire India 2013:

A step further to milestone of success, ninth edition of Fire India is scheduled from 24th -26th October 2013, Bombay Exhibition Centre, Goregoan, Mumbai, Maharashtra, India. A much awaited industry event is back with promising opportunities to facilitate to cater more business surface to the fire manufacturers world-wide. The successful execution of eighth edition in 2011 marked its foot-print of profuse business avenues in the memories of the industry. SI (Services International), with a promise to serve industry's objectives better once again geared up to flavor business opportunities with more superior taste to it. Fire conglomerates from around the world will have their presence once again in the event displaying latest & improved technologies. Crème de la crème of fire industry from around the world will add glitter to the vibrant experience of the event.

The Conference:

The conference is an integral part of the exhibition being organized by IFE (India). The conference will have series of interactive sessions on key issues of topical interest. Fire industry technocrats gather from around the world to attend the conference. Highly successful Fire India 2011 conference was recognized as most potent technical exchange platform.

The conference organized in 2011 was highly applauded by the experts and industry, the theme was "Fire Risk Alleviation Readying for Excellence". The duration of the conference was three days and it comprised of seven technical sessions wherein eminent professional experts from around the world presented their research papers. The conference received overwhelming response from technocrat across the world. Once again the conference has proved its worth to be the most effective platform for

sharing the ideas for the upliftment of the industry and better means of combating with fire & serving mankind.



Fire India 2013 will be a perfect interface between buyers and manufacturers.

Why Fire India?

- Meet potential buyers from various discipline
- Achieve sales objectives
- Achieve marketing goals
- Brand image building
- ➤ Enhance product life cycle
- Product launch
- Marketing research
- Product feedback
- **Exhibitor Avenues:**
- Event Partnerships
- Catalogue Advertisement
- Open display Area
- New Product Pavilion
- **Product Showcase Theatre**
- Integrated Marketing:
- **Electronic Media Promotion**
- **Print Media Promotion**
- **Direct Contact Programs**
- Promotional activity that maximises awareness and visitation

Quick Access

+91 11 45055500

fire@servintonline.com

VISITOR PROFILE

Fire Officers and Executives | Training Officers Firefighters | Retail Industry | Fire/EMS Chiefs | Federal Disaster Responders | Consultants | Navy | Fire Services | Manufacturers | Exporters | Suppliers | Civil Services | Academicians | Technologists | Engineers | Researchers Health & Safety Personnel | Public Brigade Banking | Industrial Brigade | Airport Brigade | Local Authority | Ministries | Industrial or Commercial Companies | Government Departments | Architects & Building Developers | Investigation & Protection Agencies | Hospitals | Insurance Companies | Volunteer Fire Service | Military Fire Service | Safety & Security Heads from Hospitality Industry | Members of Trade Associations.

www.fire-india.com

Organised by















Supporters 2011



















International

Media Partner

2011















